



THE GLEAMING EYE

Sigma Alpha Rho Fraternity



Alumni Affair Edition - November 6, 1982

Dear Brothers, Family and Friends of the Sigma Alpha Rho Fraternity,

When I was elected Supreme Exalted Ruler at the 1981 Convention in New York, I had many goals that I wanted to achieve. One of my objectives was to strengthen the already active chapters. Another was to stabilize the fraternity's financial situation. And lastly, I had a dream to induct a new council in *Sigma Alpha Rho*, something that hadn't been accomplished in almost a decade. All of these objectives were accomplished.

However, it was not that easy to achieve our final goal of a new council. In addition to the hard work of Supreme Board Members and the Theta Epsilon Chapter, our new council became a reality because of one Brother, *Irwin Rosenthal*, a Theta Iota alumnus. Irwin not only gave up his valuable time, but also was the principal organizer of the Theta Iota Chapter. The love and dedication for *Sigma Alpha Rho* that Irwin has shown has made me proud

and honored to say that *Sigma Alpha Rho Alumni* are involved and care. It is safe that without our illustrious past, *Sigma Alpha Rho* would have no present and future.

Sigma Alpha Rho is a sleeping giant that has awoken. With new training groups in places such as Fairfax, Virginia, New Orleans, La., Easton, Pa., Bensalem, Pa. and many other areas, *Sigma Alpha Rho* is more determined than ever to

keep its place as the top Jewish Youth Organization in the world.

Tonight, many of you will be seeing brothers that you haven't seen for years. So eat, drink, and be merry on this memorable night. Most important, *be Brothers*.

Fraternally,

Brad Heisman
Supreme Exalted Ruler

Training - Not Hazing, Prepares New Brothers

Sound Off, Pledge. These all too familiar words were the hallmark of the pre-membership period for most of us. The traditional superior brother and inferior pledge was supposed to test the "unblending" loyalty and commitment, but was often merely a confrontation of wills at best and a postponed hostility at worst. This entire philosophy has changed for the 1982 era potential brother.

Beginning with the 1952 ban on hazing initiations and culminating in the 1970 adoption of the New Direction, the Order began to emphasize preparation for brotherhood rather than the

capacity to endure physical or mental stress. "Training" became the keynote. An optimum eight week period was designed to familiarize the trainee with Chapter membership and give him an actual taste of a busy activity schedule.

Groups of prospective members are organized into a "pledge class" or "training group" and begin with individual committee assignments. Prior to induction, they must hold a successful Parents Affair, athletic event, religious undertaking, fund raising project, a social, a stag affair, a community betterment drive as well as

publish a newspaper or flyer. Weekly "mock" meetings are held to teach the effective use of parliamentary procedure and the Handbook is studied thoroughly. A constructive initiation (defined as a days' work for a civic institution) and a Handbook test complete the program.

Sigma Alpha Rho today remains an organization of substantial commitment for its brothers. There is no better place to begin that commitment than during the pre-brotherhood status.

Charles Bogdanoff

Sigma Alpha Rho was established in 1917. Its development through the next fifty years continued at an unparalleled rate. National depression, World War II, Korea, nor the end of "Camelot" hampered SARs' growth from a simple eleven member social club to an international fraternity.

By the mid-1960s' *Sigma Alpha Rho* was the largest and strongest of any independent youth organization in the world. Our *Emerald Eye*" gleamed from Camden to Hollywood and from New Orleans to Montreal.

Good things seldom last and SAR was no exception. By the end of our first fifty years the mood of our country (and of the entire world) had begun to change. Our youth, faced with events such as Viet Nam, drug use, and a national craze to "do your own thing" were confused. The pride of group activity and collective effort had been replaced with slogans and long hair.

As with all social changes, the intelligent and middle class youth were affected the greatest. This, of course, was *Sigma Alpha Rho*. Leaders left, chapters died, activity came to a stand-still, and

a once great organization with a still great idea, was grasping for its' every breath.

The close of our first half century had brought with it the end of an era and the start of a challenge. The summer of 1970 marked the first step in our fight for survival. I see no need to go into details but will say that it was alumni committment and concern that kept *Sigma Alpha Rho* alive.

A dozen years have passed. Alumni time, effort, patience, and experience have all been directed at the revitalization of *Sigma Alpha Rho*. This effort has been a great success. Not only has SAR survived, it has strengthened and it has grown.

As an "active" alumnus, I take pride in SARs' accomplishments. Having been a part of its' once-great past, having endured its'

lows, and having played some role in its' recovery , I view the present fraternity with pride and await its' future with hope.

The active brothers of SAR owe a debt to the alumni which they can never repay. However, in all fairness, we, the alumni, owe a special debt to them. For as long as *Sigma Alpha Rho* lives, wherever and whenever we hear its' name or view its' accomplishments, we are reminded of our own youth, our own good times, and our own dear friends. As long as *Sigma Alpha Rho* lives, so will our memories and as long as we have our memories we will be young forever.

Don Benn

"S.A.R. DAD" - A Proud New Status

So, you gave your all during your active years and now you've nothing to do but attend alumni affairs and maybe contribute to the Rathblatt Scholarship Fund. *Wrong*. The best may be yet to come. Why not relive that exaltation by giving to your son one of the greatest of your legacy's - *Sigma Alpha Rho*.

Sure the Fraternity has changed and times are certainly different, but the quality of the SAR experience remains unrivaled. All the fun and

camaraderie you knew can now be his. The mixture of a well rounded highly motivated program and good "peer pressure" in a Jewish environment keeps the Brotherhood at the head of the community.

There is a bonus too. Your bonus. There are those special moments when you get to your son *Brother to Brother* and share with him a little piece of yourself as he faces some of the same decisions you made as a teenager.

You say you have only daughters or your sons are passed this age. No problem - Grandsons, favorite nephews and cousins are happily accepted on your recommendation.

Now you need to know where the local chapter is located or maybe its time to start a new one. Call SER Brad Heisman at 215-342-1159 or Charles Bogdanoff, an S.A.R. Dad himself at (215) 572-7835 or (215) 563-2511. It's a call you'll never regret and a status to make you *KVELL*.

The Program

Pre-Dinner

Call to Order by Chairman Whitey Weissman
Playing of the National Anthem and Hatikvah
Invocation by Past S.E.R. Jerry Schaeffer
Blessing over bread and wine by
Past S.E.R. Max Solomon

Post-Dinner

Introduction of Toast Master by
Chairman Weissman
Toast Master Emil F. Goldhaber's remarks
Recognition of "Superlatives"
Address by Past S.E.R. Charles Jay Bogdanoff
Introduction of the Past Supreme Exalted Rulers
The Investiture
Introduction of Current Supreme Board of
Chancellors
Address by the present Supreme Exalted
Ruler, Brad Heisman
Closing remarks by Co-Chairman Jerry
N. Krader, Past S.E.R.
Singing of "One Memory" and "Brothers All"

"One Memory"

*There's one memory I hold dear
To me no matter where I go;
It's a memory of my fraternity
Dear Sigma Alpha Rho.*

*Her sons are the best by
Every test, they'll conquer
Every foe: Oh, her flag
Waves high, she'll never
Say die, dear Sigma Alpha Rho.*

Tune: "Sweetheart of Sigma Chi"

"Brothers All"

*Sing a Song of Brotherhood and Friendship far and wide
Tell about the memories of those of us who died
Let the dear and honored name serve ever as our guide
For Sigma Alpha Rho.*

*Sigma, Sigma, Sigma, Sigma Alpha Rho
Sigma, Sigma, Sigma, Sigma Alpha Rho
Sigma, Sigma, Sigma, Sigma Alpha Rho
For Sigma Alpha Rho.*

*Honor, truth, and wisdom built our great Fraternity
Perseverance over all our benedictory
Shout it to the skeptical who don't believe in thee
For Sigma Alpha Rho.*

*Sigma, Sigma, Sigma, Sigma Alpha Rho
Sigma, Sigma, Sigma, Sigma Alpha Rho
Sigma, Sigma, Sigma, Sigma Alpha Rho
For Sigma Alpha Rho.*

Tune: "John Brown's Body"

Happy Anniversary
Raymond M. Solomon
D.D.S.

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Samuel Padol	Omega	1922
Joseph Gross	Sigma	1937
Byron Schader	Sigma	1944
Joel Rome	Zeta Iota	1953
Stephen Hymowitz	Theta Iota	1955
Robert Fogelnest	Zeta Iota	1961
Ira Rubin	Delta Theta	1967

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